+2026 World Tai Chi & Qigong Day Logo Contest

Year of the "Fire Horse" WTCQD celebration

Instructions for those interested in submitting a design to be considered for use as this year's WTCQD Logo:

PRINCIPLE GUIDANCE:

- Keep it simple! Simpler will be better – consider brush-painting style as an option.
- Please note that we would prefer "human handiwork" over AI created offerings.
- Be cautious of fine lines and shading as they don't transfer well when printing the shirts.
- Design usability will be a consideration for selection.
- No more than 2 or 3 colors. This year: Fire colors Red/Orange/Purple. Horse colors Brown/Black & variations.
- Format: JPG, EPS or similar format – higher resolution is better.
    - Hard copy entry size needs to be 12"X 8" or smaller to allow us to scan them. Hard copy entries will not be returned.
- You are welcome to include the event text for the shirt (see below) or we can add it for you. Text will be adjusted as necessary for the final design.
- Printshop artist will work with you on any other adjustments that may be needed.

Design must include the Fire Horse and Taiji Symbol (yin/yang). And, should you choose, you can include the following event text:

- **Event Name:** World Tai Chi & Qigong Day
- **Time/Date:** 10:00 AM, Saturday, April 25, 2026
- **The phrase:** 28th Annual Celebration

NOTE: Location of this year's event is yet to be finalized so we'll add that text as needed.

Due Date: High quality (preferably electronic) drafts are due to George Hoffman AND Joe Pandolfo by *Saturday, February 21, 2026.*

Prize: $100 or 50 cents per shirt sold (whichever is greater). Winner will be selected via voting by the event principals and teachers at a date to be announced.

Send electronic copies to George Hoffman and Joe Pandolfo at:

joelpan@sbcglobal.net

silverbirds@earthlink.net

Hard copies to: George Hoffman at 154 Eric Dr. Coventry, CT 06238.

Questions? Call George Hoffman at 860-836-3208

We look forward to seeing your designs. Thank you in advance for your contributions!